



MOTIVBRAND

PROUDLY BRANDING USA AND UNION MADE PRODUCTS SINCE 1979

PRODUCT CATALOG



ABOUT MOTIVBRAND

Founded in 1979 by Paul Landau, MotivBrand specializes in creating custom branding and producing USA and Union made promotional products and apparel for US Labor Unions across the United States. Now owned and operated by Paul's son Marc Landau, MotivBrand continues to produce exceptional designs and branded items for Unions everywhere. We house a team of incredible graphic artists and caring, motivated employees. It is our commitment to create and distribute unique and remarkable products to all of our clients.

All products that we produce for our Union clients meet the standards of USA and/or Union made. Most items can be printed with the union bug upon request. Our team is committed to providing you with custom branded products and apparel, and it is our duty to not only get these products in your hands, but to keep you informed and in the loop along the way. We understand that anything we create for you will represent the unity and pride of being a part of your local, and we're committed to helping make your members proud.

MEET THE TEAM



Marc Landau
Owner/CEO



Litah Stalder
VP of Sales



Sarah Koshgarian
Chief Operating Officer



Brigid Francois
Lead Graphic Illustrator



Timeri Thompson
Vice President of Operations

OUR CLIENTS

The main similarity between MotivBrand and our Union clients is Pride. We partner with Unions nationwide that want to re-engage with their history and re-energize their future for generations to come. The ideas and concepts we advocate for on behalf of our wonderful Union partners allow us to cultivate a unique identity that will continue their legacy and contribute to their enthusiasm for their trades for all members within their Union. We stand by our products and most importantly, we stand with our clients.



UPGRADE YOUR LOGO

We take your vision and turn it into reality. Whether you've got an upcoming event or simply want to offer your membership a fresh take on representing your union, we can turn any idea into a unique, high-quality design. We keep you involved in the design process until you're 100% satisfied with the result. Once a custom design is complete and you're ready to order branded products, we take care of the rest!

WE TURN THIS...



INTO THIS!



**LOCAL 250
LOS ANGELES**

UPGRADE YOUR LOGO

Take a look at another example of how we have taken an older outdated logo and brought it up to speed with a current look. We implement realistic graphics into the overall aesthetic and tie in elements that directly relate to the craft and trade of each Union. This is a way in which we can continue the expression of the value of work for each Union we work with. With pride and passion, we push to deliver a brand that will engage and excite both the past, current and next wave of craftsmen and women within your team.

WE TURN THIS...



INTO THIS!



BRAND YOUR TEAM

Whether you have a logo ready to be printed or you're looking for a new design for products or apparel, we're on stand by to get you what you need! Join us in upgrading your branding and creating products you can be proud of.



OUR PROCESS - LOGO UPGRADING

We take your existing logo and resource files and develop conceptual art that looks and feels amazing. Feel free to contribute your ideas and visuals and submit them to our team so we can focus your thoughts into a tangible branded logo that matches your members everyday life.

CLIENTS VISION



Client Inspiration Photo



Client Inspiration Photo



Client Inspiration Photo



Client Inspiration Photo



NEW LOGO



OUR PROCESS - TEAM BRANDING

Once we have constructed your logo, we can also assist you in producing first class apparel and items that you can show off to the world. All items produced with your logo will always be USA made and Union printed. Continue to support your fellow brothers and sisters and keep the tradition alive and growing for years to come.



OUR PROCESS - LOGO UPGRADING

LOGO CONCEPT



Client Inspiration Photo



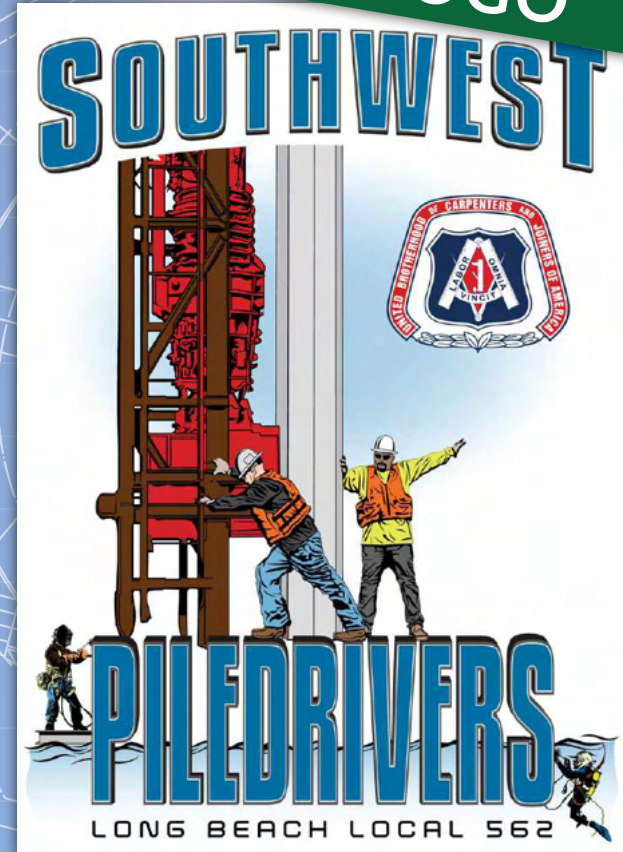
Client Inspiration Photo



Client Inspiration Photo



NEW LOGO



OUR PROCESS - RESOURCE FILES

IMAGES FROM CLIENT



TRANSFORM INTO



OUR PROCESS - FINAL DESIGN





FRONT



BACK

LONG SLEEVES

Branded apparel can excite your members and create an experience of pride and belonging. It is our goal to create clothing that expresses the value of being a part of your Union. Printable areas include the chest, back, and sleeves. Union bug can be printed upon request.





FRONT



BACK

HOODIES

Keep your members warm with USA and Union-Made branded sweaters, jackets, and other outerwear. Print your logo or custom design on the chest, back, and sleeves. Union bug can be printed upon request.

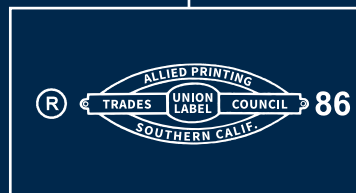




FRONT



BACK



ZIP-UPS

Keep your members warm with USA and Union-Made branded sweaters, jackets, and other outerwear. A finely branded piece of apparel will allow your membership and staff to carry on their Union pride anywhere they go.

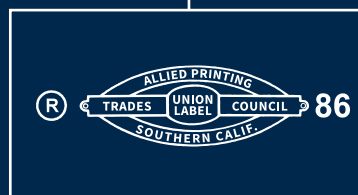




FRONT



BACK



POLOS

Whether for your staff, delegates, or members, you can get custom branded USA-Made polos embroidered with your logo and design of choice. Embroidery locations include chest, back, and sleeves.





FRONT

ZIP-UP JACKETS

Keep your members warm with USA and Union-Made branded sweaters, jackets, and other outerwear. Print your logo or custom design on the chest, back, and sleeves.





HATS & BEANIES

Get custom branded USA and Union-Made headwear for your membership. From beanies to truckers, we can get you any USA and Union made hat.



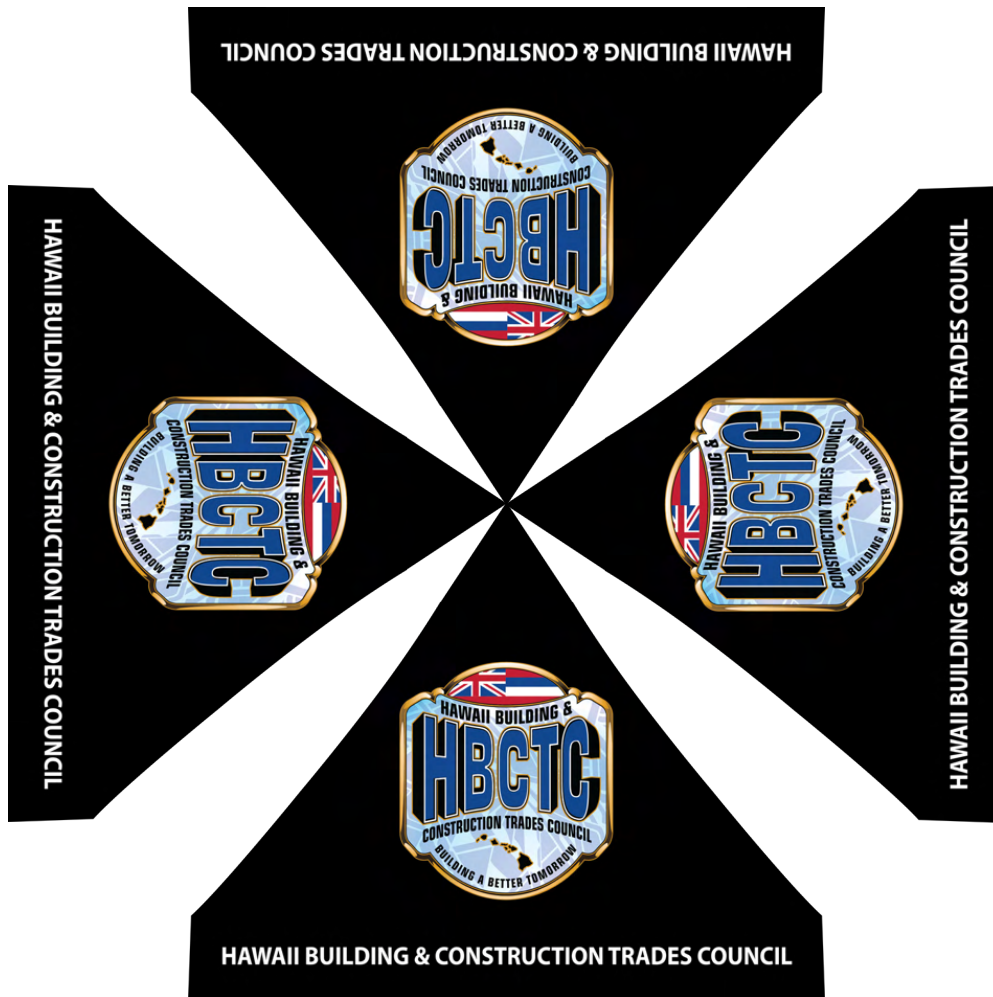
SAFETY WEAR

Help your members represent their union on the job with custom branded safety wear Made in the USA. From hi-viz apparel to safety vests, MotivBrand can get it for you.



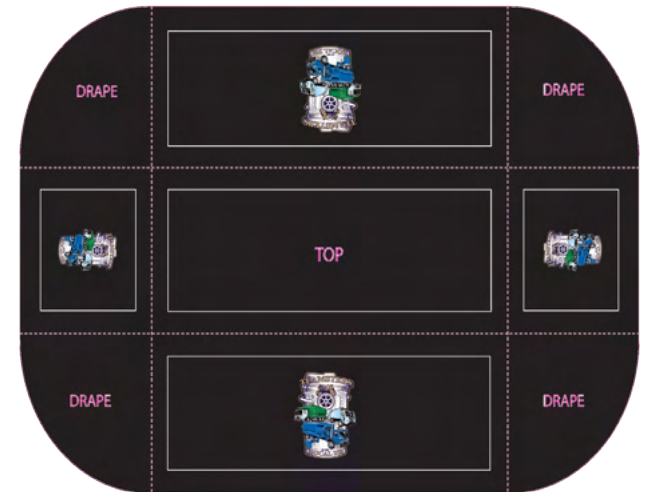
CANOPIES

Stay cool and covered with as USA-Made and Union-printed canopy adorned with any custom design of your choice. Union bug available upon request.



BANNERS & TABLECLOTHS

Showcase your Union branding with custom made banners. any size, any cut, any design — we've got you covered!
Custom tablecloths Made in the USA and Union printed with your logo or custom design. Multiple sizes available.
Union bug available upon request.



PROMOTIONAL ITEMS

All USA and Union Made promotional products are a phone call away with MotivBrand. From drink ware, to decals, to office supplies -- we've got you covered with pretty much any promotional product you can think of! Brand these items with your logo to sell in your local stores or give away at events or conventions.



MASKS & GAITERS

Help your members represent their union on the job with custom branded Masks & Gaiters Made in the USA.

